

INFORMATION ABOUT THE MARINE FISHER AND NON-FISHER SURVEY

What's The Purpose Of The Survey?

The survey aims to establish the recreational marine fish and shellfish harvest in New Zealand. To do this, we need to measure how many people do (and don't) fish for recreation or food in the sea or saltwater estuaries, and what they catch.

What Kind Of Fishing?

Any saltwater (marine) fishing for finfish, shellfish, crayfish or any other marine species. It includes any method of fishing like rod, line, hand gathering, spearing, netting or diving. It is about recreational fishing only, not commercial.

What If I Never Fish Or Have Given It Up?

We need a balance of people who don't fish at all, or only fish once in a while, as well as people who fish often.

What Do I Have To Do?

It's very easy. We just phone or text you to ask if you have been fishing. You just need to reply YES or NO to the text messages. All texts to us are **FREE**. Any phone interview about your fishing is very short - usually less than 6 minutes.

What Do You Ask Me If I Have Fished?

Only basic information about your fishing. We ask how often you fished, whether or not you caught anything, what species, and what method was used. We need to establish what you '**personally caught**' for our calculations. Please exclude the catch of others in your boat or group.

Will You Ask About My Best Fishing Spots?

No. The survey asks only for very big areas. For example, "Bay of Islands" or "Marlborough Sounds".

What If I Didn't Catch Anything?

It's very important for you to let us know this as it helps us get a true picture of fishing in New Zealand.

Will It Help The Survey If I Fish More Often, Or Less Often?

Please just do what is natural and usual for you.

Who Is Behind This Survey?

The Marine Fisher and Non-Fisher Survey is initiated and sponsored by the Ministry of Fisheries. It is being conducted by an independent research agency (NRB Ltd) over 2011 and 2012.

Is My Privacy Protected?

Yes. Your name and contact details are used only for the survey. They are not passed on to any other party nor used for any other purpose. The survey conforms to the 1993 New Zealand Privacy Act.

How Do I Find Out More About This Survey?

If you have web access and wish to find out more about this survey, how to identify marine species, or detail of the fishing areas used in the survey go to www.nrb.co.nz/fishingsurvey.php. Otherwise please email fish@nrb.co.nz. Or phone 9am-5pm weekdays on 09 630 0655 or 0800 672 476.

FISH IDENTIFICATION CHART

Popular Marine Species

Blue Cod



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Blue Maomao



Blue Moki



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Butterfish (Greenbone)



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Elephant Fish



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Garfish (Piper)



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Hapuku (Groper)



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John Dory



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Kahawai



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Kingfish



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Koheru



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Lemon Sole



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Red Cod



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Red Gurnard



© NIWA N. Ragley

Red Moki



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Sand Flounder



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Sea Perch (Jock Stewart, Scarpie)



© NIWA

Snapper



© NIWA A. Blackick

Trevally



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Trumpeter



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FISH IDENTIFICATION CHART
Sometimes Confusing Species

Bluenose



Warehou



Barracouta



Gemfish



Blue Mackerel (Slimy/English)



Jack Mackerel



Yellow Eyed Mullet (herring)



Grey Mullet



Albacore Tuna



Skipjack Tuna (Bonito)



Tarakihi



Porae



School Shark (Tope, Flake)



Rig (Spotted Dogfish)



Spiny Dogfish (Bruno)



Red Rock Lobster (Crayfish, Spiny Lobster)



Packhorse Lobster (Green)



Spanish Lobster



Ordinary Paua / Yellow Foot Paua / Virgin Paua



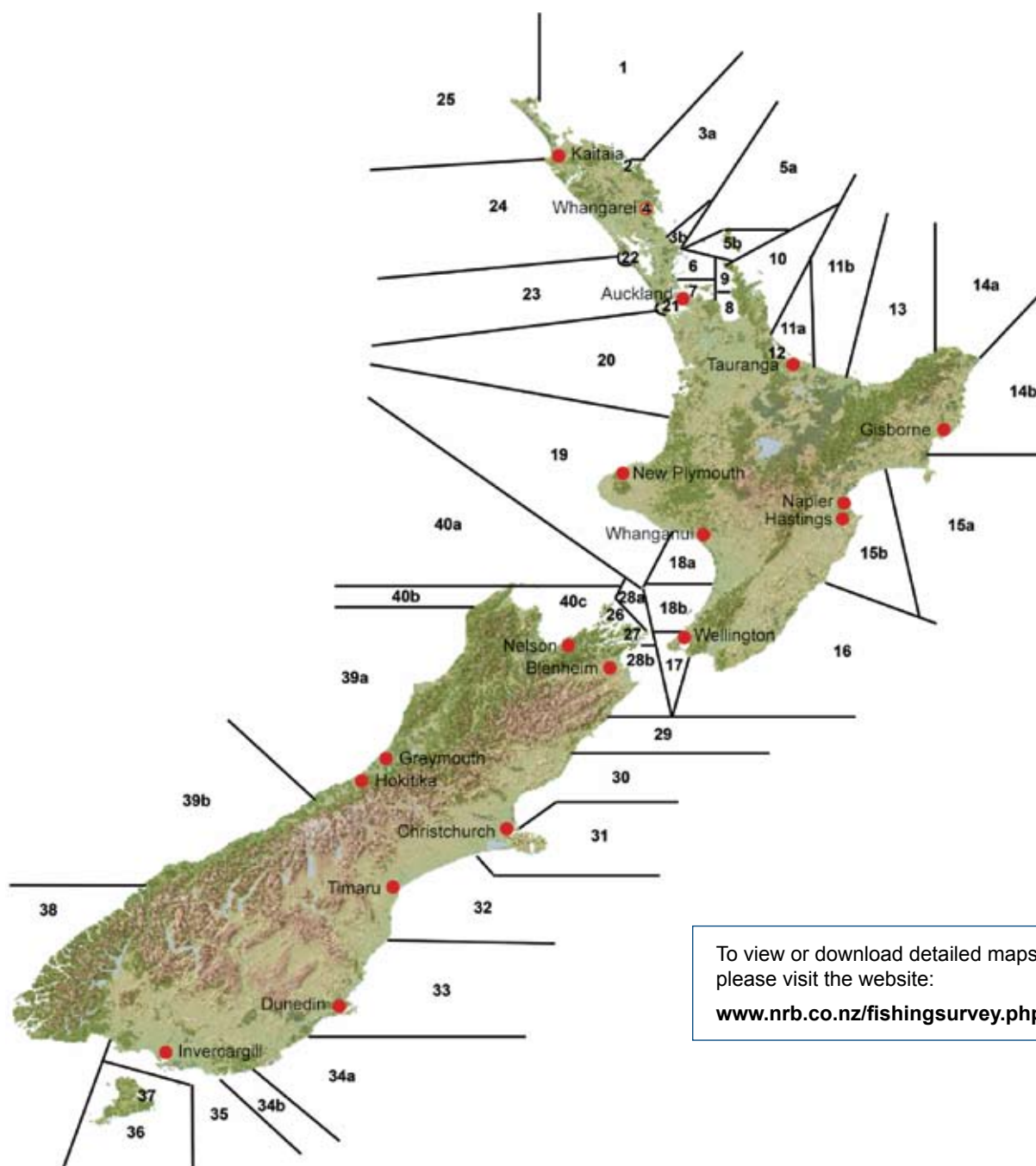
Pipi



Tuatua



RECREATIONAL FISHING AREAS



To view or download detailed maps, please visit the website:
www.nrb.co.nz/fishingsurvey.php

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